



24th Annual
**EAST COAST
GAMING CONGRESS**

& NexGen Gaming Forum

April 27 - 28, 2020

Harrah's Waterfront
Conference Center
Atlantic City

Organized and produced by:



Conference includes:

Access to all sessions, Welcome Cocktail Reception, and Keynote Luncheon

General sponsorship benefits include:

Expected attendance of 600+ industry-related professionals • Extensive media coverage and promotion of the conference • Media interviews as available • Interaction with attendees during Networking Breaks • Attendance at sit-down luncheon • Dedicated Web site

*The following sponsorships are available for the 24th annual East Coast Gaming Congress.
To reserve space, contact Donna Vecere at (609) 572-7362 or dvecere@cooperlevenson.com*

Keynote Luncheon Sponsor \$25,000

- Sponsor logo and/or name on all show marketing materials • Press release announcing partnership with show sent to media and industry trades • Sponsor logo featured on prominent electronic display in General Session room • Opportunity to introduce keynote speaker at lunch • Ten (10) full conference registrations for company representatives or guests • One (1) reserved table for ten (10) at luncheon • Table Top Exhibit Area (Sponsor is responsible for electric and setup costs) • Exclusive sponsorship of sit-down luncheon featuring Keynote Speaker • Logo and name featured on signage at event where luncheon is mentioned

NexGen Gaming Forum Sponsor \$20,000

- Sponsor logo and/or name on all show marketing materials • Press release announcing partnership with show sent to media and industry trades • Sponsor logo featured on prominent electronic display in General Session room • Opportunity to introduce keynote speaker at NexGen Forum Day (Day 1) • Ten (10) full conference registrations • Table Top Exhibit Area (Sponsor is responsible for electric and setup costs) • Signage acknowledging sponsorship at NexGen Gaming Forum entrance, in networking break area (Day 1), and on all NexGen Forum session screens.

Cocktail Reception Sponsor \$18,000

- Sponsor logo and/or name on all show marketing materials • Sponsor logo featured on electronic display in General Session room • Six (6) full conference registrations • Table Top Exhibit Area (Sponsor is responsible for electric and setup costs) • Exclusive sponsorship of evening cocktail reception (Expected attendance of 250+)

Name Badge Sponsor \$12,500

- Sponsor logo and/or name on all show marketing materials • Five (5) full conference registrations • Sponsor logo featured on electronic display in General Session room • Table Top Exhibit Area (Sponsor is responsible for electric and setup costs) • Logo pre-printed on all attendee name badges (600+)

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Sponsorship Opportunities Page 2

Gift Sponsor **\$10,000**

- Sponsor logo and/or name on all show marketing materials • Sponsor logo featured on electronic display in General Session room
- Four (4) full conference registrations for company representatives or guests • Table Top Exhibit Area (Sponsor is responsible for electric and setup costs) • Sponsor provides gift (Qty 500; Show Organizer approval required)

Panel Sponsorship **\$7,500**

- Sponsor logo and/or name on all show marketing materials • Sponsor logo featured on electronic display in General Session room
- Three (3) full conference registrations for company representatives or guests • Table Top Exhibit Area (Sponsor is responsible for electric and setup costs) • Co-Sponsorship of one program during the day as selected by organizers based on availability at time of commitment
 - Announcement of sponsorship at beginning of panel

Breakfast Sponsor **\$7,500**

- Sponsor logo and/or name on all show marketing materials • Four (4) full conference registrations • Sponsor logo featured on electronic display in General Session room • Table Top Exhibit Area (Sponsor is responsible for electric and setup costs)
- Official sponsorship of continental breakfast

Networking Break Sponsor **\$6,500**

- Sponsor logo and/or name on all show marketing materials • Three (3) full conference registrations • Sponsor logo featured on electronic "billboard" during show • Table Top Exhibit Area (Sponsor is responsible for electric and setup costs)
- Sponsorship of morning or afternoon Networking Break

GOLD Sponsorship **\$5,000**

- Sponsor logo and/or name on all show marketing materials • Sponsor logo featured on electronic display in General Session room • Five (5) full conference registrations for company representatives or guests

Lanyard Sponsor **\$4,500**

- Sponsor logo and/or name on all show marketing materials • Three (3) full conference registrations • Table Top Exhibit Area (Sponsor is responsible for electric and setup costs) • Sponsor supplies lanyards with sponsor logo, to be worn by est. 600+ badge holders

Registration Sponsor **\$5,000**

- Sponsor logo and/or name on all show marketing materials • Five (5) full conference registrations
- Signage in registration area

Exhibitor **\$2,600**

- Two (2) full conference registrations • Table Top Exhibit Area (Exhibitor is responsible for electric and setup costs)



EAST COAST GAMING CONGRESS & NexGen Gaming Forum



PROGRAM BOOK Ad Page Sponsorships

Program book distributed to all conference attendees.

The ECGC Program Book is a great vehicle to present your company's message to gaming industry leaders, elected officials, regulators, vendors and other industry professionals.

Full page
7.5"w X 10.5"h

Half Page
7.5"w X 4.875"h

Inside Back Cover: \$1,800

Half Page: \$500

Inside Front Cover: \$1,800

Full Page: \$750

To order ads and for more information, contact Donna Vecere at
(609) 572-7362 or dvecere@cooperlevenson.com.

AD SPECIFICATIONS

Black and white or grayscale, 300 dpi for all images

Preferred file format: PDF

Acceptable file format: TIFF or JPEG

Send PDF ads to dvecere@cooperlevenson.com