

# 24<sup>th</sup> ANNUAL EAST COAST GAMING CONGRESS & NexGen Gaming Forum

May 26-27, 2021

Harrah's Waterfront Conference Center  
Atlantic City, NJ  
[www.ECGC.us](http://www.ECGC.us)

## Organized & produced by:

COOPER LEVENSON  
ATTORNEYS AT LAW

 **SPECTRUM**  
GAMING GROUP  
*Independent Research and Professional Services*

 **Sysco**  
At the heart of  
food and service

**YOUR LOGO  
HERE!**

## Conference Includes:

· Access to all sessions · Welcome Cocktail Reception · Keynote Luncheon

## General Sponsorship Benefits Include:

· Expected attendance of 600+ industry-related professionals  
· Extensive media coverage and promotion of the conference in newspapers, social media, trade publications · Media interviews as available · Interaction with attendees during Networking Breaks · Attendance at sit-down luncheon · Brochure mailed to 7,000+ plus recipients · Website Recognition

**The following sponsorships are available for the 24th Annual East Coast Gaming Congress.**

**To reserve your space, contact Donna Vecere at (609) 572-7362 or [dvecere@cooperlevenson.com](mailto:dvecere@cooperlevenson.com)**

## CO-ORGANIZER - CO-PRODUCER // \$40,000

Organizer recognition on all marketing materials including website and Billboard on AC Expressway · Logo/name on all show marketing materials · Press release announcing partnership with show sent to media and industry trades · Sponsor logo featured on prominent electronic display in General Session room · Opportunity to introduce keynote speaker **or** moderate a panel · Twenty (20) full conference registrations for company representatives or guests · Ten (10) invitations to opening cocktail reception · Exhibit booth (responsible for own electric and setup costs)

## KEYNOTE LUNCHEON SPONSOR // \$25,000

Sponsor logo/name on all show marketing materials · Press release announcing partnership with show sent to media and industry trades · Sponsor logo featured on prominent electronic display in General Session room · Opportunity to introduce keynote speaker at lunch · Ten (10) full conference registrations for company representatives or guests · One (1) reserved table for ten (10) at luncheon · Table Top Exhibit Area (responsible for own electric and setup costs) · Exclusive sponsorship of sit-down luncheon featuring Keynote Speaker · Logo/name featured on signage at event where luncheon is mentioned

## NEXGEN GAMING FORUM SPONSOR // \$20,000

Sponsor logo/name on all show marketing materials · Press release announcing partnership with show sent to media and industry trades · Sponsor logo featured on prominent electronic display in General Session room · Opportunity to introduce keynote speaker at NexGen Forum · Ten (10) full conference registrations for company representatives or guests · Table Top Exhibit Area (responsible for own electric and setup costs) · Signage acknowledging sponsorship at NexGen Gaming Forum entrance, in networking break area (Day 1), and on all NexGen Forum session screens

## COCKTAIL RECEPTION SPONSOR // \$18,000

Sponsor logo/name on all show marketing materials · Sponsor logo featured on prominent electronic display in General Session room · Six (6) full conference registrations for company representatives or guests · Table Top Exhibit Area (responsible for own electric and setup costs) · Exclusive sponsorship of event cocktail reception (250+ guests)

**CONTACT Donna Vecere at (609) 572-7362 or [dvecere@cooperlevenson.com](mailto:dvecere@cooperlevenson.com)**

# 24<sup>th</sup> ANNUAL EAST COAST GAMING CONGRESS & NexGen Gaming Forum

**May 26-27, 2021**  
**Harrah's Waterfront Conference Center**  
**Atlantic City, NJ**  
**[www.ECCG.us](http://www.ECCG.us)**

## **NAME BADGE SPONSOR // \$12,500**

Sponsor logo/name on all show marketing materials · Sponsor logo featured on prominent electronic display in General Session room · Five (5) full conference registrations for company representatives or guests · Table Top Exhibit Area (responsible for own electric and setup costs) · Logo pre-printed on all attendee name badges (600+)

## **GIFT SPONSOR // \$10,000**

Sponsor logo/name on all show marketing materials · Sponsor logo featured on prominent electronic display in General Session room · Four (4) full conference registrations for company representatives or guests · Table Top Exhibit Area (responsible for own electric and setup costs) · Sponsor provides gift (Qty. 500, Show Organizer approval required)

## **PANEL SPONSOR // \$7,500**

Sponsor logo/name on all show marketing materials · Sponsor logo featured on prominent electronic display in General Session room · Three (3) full conference registrations for company representatives or guests · Table Top Exhibit Area (responsible for own electric and setup costs) · Co-sponsorship of one program during the day as selected by organizers based on availability at time of commitment · Announcement of sponsorship at beginning of panel

## **BREAKFAST SPONSOR // \$7,500**

Sponsor logo/name on all show marketing materials · Sponsor logo featured on prominent electronic display in General Session room · Three (3) full conference registrations for company representatives or guests · Table Top Exhibit Area (responsible for own electric and setup costs) · Official sponsorship of continental breakfast

## **NETWORKING BREAK SPONSOR // \$6,500**

Sponsor logo/name on all show marketing materials · Sponsor logo featured on electronic "billboard" during show · Three (3) full conference registrations for company representatives or guests · Table Top Exhibit Area (responsible for own electric and setup costs) · Sponsorship of morning or afternoon Networking Break

## **GOLD SPONSOR // \$5,000**

Sponsor logo/name on all show marketing materials · Sponsor logo featured on prominent electronic display in General Session room · Five (5) full conference registrations for company representatives or guests

## **REGISTRATION SPONSOR // \$5,000**

Sponsor logo/name on all show marketing materials · Five (5) full conference registrations for company representatives or guests · Signage in registration area

## **LANYARD SPONSOR // \$4,500**

Sponsor logo/name on all show marketing materials · Three (3) full conference registrations for company representatives or guests · Table Top Exhibit Area (responsible for own electric and setup costs) · Sponsor supplies lanyards with sponsor logo, to be worn by 600+ badge holders

## **EXHIBITOR // \$2,600**

Two (2) full conference registrations for company representatives or guests · Table Top Exhibit Area (responsible for own electric and setup costs)

**CONTACT Donna Vecere at (609) 572-7362 or [dvecere@cooperlevenson.com](mailto:dvecere@cooperlevenson.com)**