

26th EAST COAST GAMING CONGRESS

April 19-20, 2023

Hard Rock Hotel & Casino

Atlantic City, NJ

www.ECGC.us

Sponsorship Opportunities

Organized & produced by:



**SPECTRUM
GAMING GROUP**
Independent Research and Professional Services

PLAYDOIT.MX
Casino & Sportsbook



Conference Includes:

- Access to all sessions · Keynote Luncheon · Networking Cocktail Reception

General Sponsorship Benefits Include:

- Access to all attending industry-related professionals · Extensive media coverage and promotion of the conference in newspapers, social media, trade publications · Media interviews as available · Interaction with attendees during Networking Breaks · Attendance at sit-down luncheon · Full-color brochure circulation to industry partners & leaders · Website Recognition

The following sponsorships are available for the 26th East Coast Gaming Congress.

To reserve your space, contact Donna Vecere at (609) 572-7362 or dvecere@cooperlevenson.com

CO-ORGANIZER - CO-PRODUCER // \$40,000

Organizer recognition on all marketing materials including website and Billboard on AC Expressway · Logo/name on all show marketing materials · Press release announcing partnership with show sent to media and industry trades · Sponsor logo featured on prominent electronic display in General Session room · Opportunity to introduce keynote speaker **or** moderate a panel · Twenty (20) full conference registrations for company representatives or guests · Ten (10) invitations to opening cocktail reception · Exhibit booth (responsible for own electric and setup costs)

KEYNOTE LUNCHEON SPONSOR // \$25,000

Sponsor logo/name on all show marketing materials · Press release announcing partnership with show sent to media and industry trades · Sponsor logo featured on prominent electronic display in General Session room · Public acknowledgement of sponsorship at luncheon · Ten (10) full conference registrations for company representatives or guests · One (1) reserved table for eight (8) at luncheon · Table Top Exhibit Area (responsible for own electric and setup costs) · Exclusive sponsorship of sit-down luncheon featuring Keynote Speaker · Logo/name featured on signage at event where luncheon is mentioned

NEXGEN GAMING FORUM SPONSOR // \$20,000

Sponsor logo/name on all show marketing materials · Press release announcing partnership with show sent to media and industry trades · Sponsor logo featured on prominent electronic display in General Session room · Ten (10) full conference registrations for company representatives or guests · Table Top Exhibit Area (responsible for own electric and setup costs) · Signage acknowledging sponsorship at NexGen Gaming Forum entrance, in networking break area, and on all NexGen Forum session screens

COCKTAIL RECEPTION SPONSOR // \$18,000

Networking Cocktail Reception - Wednesday evening

Sponsor logo/name on all show marketing materials · Sponsor logo featured on prominent electronic display in General Session room · Six (6) full conference registrations for company representatives or guests · Table Top Exhibit Area (responsible for own electric and setup costs) · Exclusive sponsorship of event cocktail reception (250+ guests)

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NAME BADGE SPONSOR // \$12,500

Sponsor logo/name on all show marketing materials · Sponsor logo featured on prominent electronic display in General Session room · Five (5) full conference registrations for company representatives or guests · Table Top Exhibit Area (responsible for own electric and setup costs) · Logo pre-printed on all attendee name badges (500+)

GIFT SPONSOR // \$10,000

Sponsor logo/name on all show marketing materials · Sponsor logo featured on prominent electronic display in General Session room · Four (4) full conference registrations for company representatives or guests · Table Top Exhibit Area (responsible for own electric and setup costs) · Sponsor provides gift (Qty. 500, Show Organizer approval required)

PANEL SPONSOR // \$7,500

Sponsor logo/name on all show marketing materials · Sponsor logo featured on prominent electronic display in General Session room · Three (3) full conference registrations for company representatives or guests · Table Top Exhibit Area (responsible for own electric and setup costs) · Sponsorship of one program during the day as selected by organizers based on availability at time of commitment · Announcement of sponsorship at beginning of panel

BREAKFAST SPONSOR // \$7,500

Sponsor logo/name on all show marketing materials · Sponsor logo featured on prominent electronic display in General Session room · Three (3) full conference registrations for company representatives or guests · Table Top Exhibit Area (responsible for own electric and setup costs) · Official sponsorship of continental breakfast

NETWORKING BREAK SPONSOR // \$6,500 (3 SPOTS AVAILABLE)

Sponsor logo/name on all show marketing materials · Sponsor logo featured on electronic "billboard" during show · Three (3) full conference registrations for company representatives or guests · Table Top Exhibit Area (responsible for own electric and setup costs) · Sponsorship of morning or afternoon Networking Break

GOLD SPONSOR // \$5,000

Sponsor logo/name on all show marketing materials · Sponsor logo featured on prominent electronic display in General Session room · Five (5) full conference registrations for company representatives or guests

REGISTRATION SPONSOR // \$6,000

Sponsor logo/name on all show marketing materials · Five (5) full conference registrations for company representatives or guests · Signage in registration area

LANYARD SPONSOR // \$5,500

Sponsor logo/name on all show marketing materials · Three (3) full conference registrations for company representatives or guests · Table Top Exhibit Area (responsible for own electric and setup costs) · Sponsor supplies lanyards with sponsor logo, to be worn by 500+ badge holders

EXHIBITOR // \$2,600

Two (2) full conference registrations for company representatives or guests · Table Top Exhibit Area (responsible for own electric and setup costs)

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PROGRAM BOOK AD PAGE SPONSORSHIPS

Program book distributed to all conference attendees. The ECGC Program Book is a great vehicle to present your company's message to gaming industry leaders, elected officials, regulators, vendors and other industry professionals.

Full page
7.5"w X 10.5"h

Half page
7.5"w X 4.875"h

Inside Back Cover: \$1,800
Inside Front Cover: \$1,800

Full Page: \$1,200
Half Page: \$750

To order ads and for more information, contact Donna Vecere at
(609) 572-7362 or dvecere@cooperlevenson.com

AD SPECIFICATIONS

Black and white or grayscale, 300 dpi for all images

Preferred file format: JPEG or TIFF

Acceptable file format: PDF

Send ads to dvecere@cooperlevenson.com

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