

JOIN US FOR THE

30th EAST COAST GAMING CONGRESS

April 27-28, 2027

Atlantic City, NJ

www.ECGC.us

Become a Co-Organizer and Co-Producer of the 2027 East Coast Gaming Congress

CO-ORGANIZER / CO-PRODUCER

\$40,000

Conference Includes:

Two-day conference program • Keynote Luncheon • Networking cocktail reception

General Sponsorship Benefits Include:

- Expected attendance of 500+ industry-related professionals
- Extensive media coverage and promotion of the conference
- Media interviews as available
- Interaction with attendees during Networking Breaks
- Attendance at sit-down luncheon
- Full-color brochure mailed to extensive industry list
- Website Recognition

The 30th East Coast Gaming Congress presents a unique opportunity to position your firm as an industry leader. This high profile and growing event will advance your efforts to build relationships, increase brand awareness, and enhance corporate image to a highly targeted, influential group of gaming and casino industry professionals.

We intentionally limit the number of co-organizers and co-producers. This way, we can maximize the impact that our website, brochures, flyers, posters, electronic communications, e-mail blasts, and media coverage offer each of our presenting partners.

We will feature an exceptional program of speakers and panel discussions, an industry exhibitor area, and excellent networking opportunities.

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The East Coast Gaming Congress is one of the most high-profile forums for industry leaders. In addition, the conference offers its hundreds of attendees outstanding networking opportunities and the chance to visit with dozens of conference exhibitors. More than 500+ executives, regulators, attorneys, equipment manufacturers, analysts, architects, vendors and other industry-related professionals attended the most recent East Coast Gaming Congress.

Benefits for the Co-Organizer/Co-Producer:

- Organizer/Producer recognition included on all event materials (Brochure, event program, paid advertisements, onsite signage, website and social media, animation on large screen during pre-event reception, billboard on Atlantic City Expressway)
- Opportunity to speak on or moderate a panel
- Twenty (20) full conference registrations for company representatives or guests
- Ten (10) invitations to the opening cocktail reception
- Exhibit booth (Sponsor is responsible for electric and setup costs)
- Organizer/Producer exclusivity among industry competitor firms
- Co-Organizer/Co-Producer agrees to distribute marketing materials to email lists, social media, etc.
- Co-Organizer/Co-Producer will have the right of first refusal to be the Co-Organizer/Co-Producer, under terms to be determined, for the 2028 Conference

Investment : \$40,000

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Hard Rock Hotel & Casino

Atlantic City, NJ

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Sponsorship Opportunities

Conference Includes:

• Access to all sessions • Keynote Luncheon • Networking Cocktail Reception

General Sponsorship Benefits Include:

- Access to all attending industry-related professionals
- Extensive media coverage and promotion of the conference in newspapers, social media, trade publications
- Media interviews as available
- Interaction with attendees during Networking Breaks
- Attendance at sit-down luncheon
- Full-color brochure circulation to industry partners & leaders
- Website Recognition

CO-ORGANIZER - CO-PRODUCER // \$40,000

Organizer recognition on all marketing materials including website and Billboard on AC Expressway • Logo/name on all show marketing materials • Press release announcing partnership with show sent to media and industry trades • Sponsor logo featured on prominent electronic display in General Session room • Opportunity to introduce keynote speaker **or** moderate a panel • Twenty (20) full conference registrations for company representatives or guests • Ten (10) invitations to opening cocktail reception • Exhibit booth (responsible for own electric and setup costs)

KEYNOTE LUNCHEON SPONSOR // \$25,000

Sponsor logo/name on all show marketing materials • Press release announcing partnership with show sent to media and industry trades • Sponsor logo featured on prominent electronic display in General Session room • Public acknowledgement of sponsorship at luncheon • Ten (10) full conference registrations for company representatives or guests • One (1) reserved table for eight (8) at luncheon • Table Top Exhibit Area (responsible for own electric and setup costs) • Exclusive sponsorship of sit-down luncheon featuring Keynote Speaker • Logo/name featured on signage at event where luncheon is mentioned

COCKTAIL RECEPTION SPONSOR // \$25,000

Networking Cocktail Reception - Tuesday evening

Sponsor logo/name on all show marketing materials • Sponsor logo featured on prominent electronic display in General Session room • Six (6) full conference registrations for company representatives or guests • Table Top Exhibit Area (responsible for own electric and setup costs) • Exclusive sponsorship of event cocktail reception (250+ guests)

NAME BADGE SPONSOR // \$12,500

Sponsor logo/name on all show marketing materials • Sponsor logo featured on prominent electronic display in General Session room • Five (5) full conference registrations for company representatives or guests • Table Top Exhibit Area (responsible for own electric and setup costs) • Logo pre-printed on all attendee name badges (500+)

CONTACT Sherri Smith at (609) 572-7362 or ssmith@cooperlevenson.com

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Sponsorship Opportunities

GIFT SPONSOR // \$7,500

Sponsor logo/name on all show marketing materials · Sponsor logo featured on prominent electronic display in General Session room · Four (4) full conference registrations for company representatives or guests · Table Top Exhibit Area (responsible for own electric & setup costs) · Sponsor provides gift (Qty. 500, Show Organizer approval required)

PANEL SPONSOR // \$7,500

Sponsor logo/name on all show marketing materials · Sponsor logo featured on prominent electronic display in General Session room · Three (3) full conference registrations for company representatives or guests · Table Top Exhibit Area (responsible for own electric and setup costs) · Sponsorship of one program during the day as selected by organizers based on availability at time of commitment · Announcement of sponsorship at beginning of panel

BREAKFAST SPONSOR // \$8,000

Sponsor logo/name on all show marketing materials · Sponsor logo featured on prominent electronic display in General Session room · Three (3) full conference registrations for company representatives or guests · Table Top Exhibit Area (responsible for own electric and setup costs) · Official sponsorship of continental breakfast

NETWORKING BREAK SPONSOR // \$7,500 (2 SPOTS AVAILABLE)

Sponsor logo/name on all show marketing materials · Sponsor logo featured on electronic "billboard" during show · Three (3) full conference registrations for company representatives or guests · Table Top Exhibit Area (responsible for own electric and setup costs) · Sponsorship of morning or afternoon Networking Break

REGISTRATION SPONSOR // \$7,500

Sponsor logo/name on all show marketing materials · Five (5) full conference registrations for company representatives or guests · Signage in registration area

GOLD SPONSOR // \$6,000

Sponsor logo/name on all show marketing materials · Sponsor logo featured on prominent electronic display in General Session room · Five (5) full conference registrations for company representatives or guests

LANYARD SPONSOR // \$6,000

Sponsor logo/name on all show marketing materials · Three (3) full conference registrations for company representatives or guests · Table Top Exhibit Area (responsible for own electric and setup costs) · Sponsor supplies lanyards with sponsor logo, to be worn by 500+ badge holders

EXHIBITOR // \$2,800

Two (2) full conference registrations for company representatives or guests · Table Top Exhibit Area (responsible for own electric and setup costs)

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PROGRAM BOOK AD PAGE SPONSORSHIPS

Program book distributed to all conference attendees. The ECGC Program Book is a great vehicle to present your company's message to gaming industry leaders, elected officials, regulators, vendors and other industry professionals.

Full page
7.5"w X 10.5"h

Half page
7.5"w X 4.875"h

Inside Back Cover: \$2,000

Inside Front Cover: \$2,000

Full Page: \$1,500

Half Page: \$800

To order ads and for more information, contact Sherri Smith at
(609) 572-7362 or ssmith@cooperlevenson.com

AD SPECIFICATIONS

B&W or Color, 300 dpi for all images

Preferred file format: JPEG or TIFF

Acceptable file format: PDF

DEADLINE: February 28, 2027

Send ads to ssmith@cooperlevenson.com

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